

To: Business Editor
From: Marti Peterson, Business Builders International
RE: Employment Expo 11/2/09
For: Immediate Release

EVENT - NABVETS (National Association of Black Veterans) in association with Business Builders International is hosting the...

Employment Expo

Portland Convention Center
Nov. 2, 2009
10 AM – 4 PM
Admission is Free

PROGRAM - The room will be packed with Local Employers, Business Consultants, Colleges and Universities, Non-profit Organizations, Guest Speakers, Program Emcee and Hosts ready to assist all qualified applicants in their job search process.

Each attendee will be greeted and asked how we can be of assistance to them. They will then be escorted to select pavilions (i.e. resume packets, handshake meeting protocol, image apparel, etc.) *Their names will also be registered into our hourly drawings.*

Throughout the day, guest presenters will offer short workshops (i.e. appointment preparation, robust dialogue, professional image and business acumen).

OPPORTUNITY - Please come and be a part of our *Expo Synergy*. We are hoping to connect all players - employers, consultants, non-profits and attendees. We are also encouraging media representatives to select attendees, interview them and follow up with their story.

TIMING – Time is of the essence, please help us promote this event to all participants and citizens of our communities. PSA, feature articles and event programs (interviews with Q&A) available upon request.

See enclosed recommended PSA. Thank you for your immediate attention.

Contact: Marti Peterson
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Public Service Announcement -

So, Where Will You Be on Nov. 2, 2009?

At the **Employment Expo**
sponsored by Oregon NABVETS
in association with
Business Builders International..

IMAGINE a job fair
PLUS
personal trainers, business coaches, guest speakers,
job workshops and
top employers and entrepreneurs
just waiting to meet you.
And there's more...
live interviews and hourly drawings.

Be a part of our Expo Synergy
at Portland Convention Center from 10 AM to 4PM.
Come and get educated, involved and empowered.
ADMISSION is FREE!