

Employment Expo
Nov. 2, 2009

Building the New Imprint *for Employment Search Experiences*

Say Good-bye to Employment Glory Days-

The days of submitting your resume with your application expecting to be hired by a Top 100 Corporation are over. With hundreds of candidates applying for your position, your employment search process must follow specific criteria and protocol.

The good ole days of planning to work at a dream company packed with perks and benefits while building your career until you retire have quickly faded into the past. Now you must sell your best assets and showcase your corporate advantage. As the laws of supply and demand begin to emerge, employers now have the advantage and take the option to select from multiple lists of worthy candidates.

You must be keenly aware of your business advantage. Businesses are now asking themselves, "How can you help build my bottomline?" "What business advantages do you bring to the table to build my competitive edge?"

We, at Employment Expo, are creating a new model for job fairs. This new declaration will be presented to all sponsors, employers, consultants and attendees. To businesses offering employment or any attendee searching for job positions, we offer you our new job search program.

1. To all employers, we urge you to join us for one day and help us put Oregonians back to work.
2. To all business consultants, we invite you to participate in preparing worthy job seekers to showcase their best self and portfolio.
3. To anyone who has developed a professional job search skill set or training program, we call upon you to participate. Help our attendees gain more knowledge and build their competitive edge.
4. To all attendees who desire help and guidance through your job search process, we are here to answer questions and share ideas to help prepare you for employment. From professional image to personal development to proper hand-shake protocol, come and be a part of our Employment Expo.

Our pledge to all participants is to share knowledge and empower all attendees in the job search process and to support all employers in their search for quality employees.

